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62.61
• 1936 •

Chrysanthemums

ROOTED CUTTINGS

for the

Commercial Grower

•
New Varieties

Standard Varieties
•

We have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your 'Mum problems. We will help you solve them as to selection of varieties, taking bud, etc.

(See back cover)

FIGHT FLORAL CO.

— INC. —

22 West 26th Street, New York

*Everything in Young Pot Plants
and Rooted Cuttings*

Telephones: WAtkins 9-0664, 0665

NOVELTIES

for 1936

Large-flowering Type



Le Roy Zang

This will prove a valuable addition to the yellow varieties for Thanksgiving. A nice yellow of good substance, making large incurved blooms. This is a selection out of Yellow Gladys Pearson, but entirely different than the other disseminated sports. Very much admired when exhibited at the recent National Mum Show at Detroit.

\$12.00 per 100; \$100.00 per 1000.



Yellow Ambassador

(Originator's Description).

A Bonnaffon yellow sport of Ambassador, identical in every respect except color, giving to the trade a first quality early yellow for the first time. It succeeds perfectly under black cloth for early blooming, giving four to six weeks additional cutting period. It has been thoroughly tested for three seasons.

\$12.00 per 100; \$100.00 per 1000.



NEW POMPONS

for 1936

GLOW. A glowing orange, of fine quality, individual flower about 2 in. across, perfect rounded form. Fine keeping qualities. Growth wiry and erect. Ready to cut Thanksgiving and can be grown cool for mid-December. Awarded two Silver Medals at Chrysanthemum Society Convention and Show at Detroit, November, 1935, for most distinct and meritorious novelty seedlings.

\$15.00 per 100, \$135.00 per 1000

BUTTERCUP. Excellent buttercup yellow for late December cutting. Large flowers of good form and good sprays. Fine keeping qualities like November Bronze and Bristolite. A profitable market variety, ships well. Matures Dec. 5th.

\$15.00 per 100, \$135.00 per 1000

FEZ. Chestnut crimson, small flowers 1½ in. across of good form and arrangement. Sturdy growth, well branched sprays. An excellent variety blooming Nov. 10th.

\$12.00 per 100, \$100.00 per 1000

ESPY'S LATE PINK. Color like Briarcliff Rose. A fine Anemone for blooming from Dec. 10th to Jan. 10th. Planted in July and grown 6 blooms to the plant, spaced 8x10, it will produce flowers 5 in. across. Strong stems, fine foliage, good growing habits. Select crown bud about Oct. 1st.

\$12.00 per 100, \$100.00 per 1000

IZOLA. Anemones for Pot Plants in Red, White, Pink and Yellow. See page 16

YELLOW BLANCHE. Yellow sport from Anemone Blanche and same in every respect except color. A worthwhile variety.

\$12.00 per 100, \$100.00 per 1000

RED ROLINDA. A red Anemone—identical with The Titan. In other respects, it is like Rolinda from which this variety sported. The merits of variety, Rolinda, are well known and this break in color should make a decided contribution.

\$12.00 per 100, \$100.00 per 1000

YELLOW ROLINDA. A sport from Anemone Rolinda and like it in every respect except color, which is a deep golden yellow either disbudded or in sprays.

\$12.00 per 100, \$100.00 per 1000

BEUNETTA. A large Button Pompon flowering in late November. It produces rigid, well flowered sprays of many bronze flowers tipped with gold. It is desirable because it is different from any other variety which comes into bloom at this time. Sturdy grower and good producer.

\$15.00 per 100, \$135.00 per 1000

TAGOYA. Brilliant goya red with rose sheen being an attractive combination. Sturdy, but somewhat dwarf grower making it suitable for pot plants. Very productive and does not require disbudding. Awarded C. S. A. medal for best undisseeded single and admired by all. Matures Nov. 1st-5th.

\$15.00 per 100, \$135.00 per 1000

ORCHID BEAUTY. Intense orchid colored Anemone with light golden cushion. Fine spray formation requiring no disbudding. Matures Nov. 15th. Awarded C. S. A. medal.

\$15.00 per 100, \$135.00 per 1000

TOM PEARSON. Intense deep gold. A fine spray Pompon of good substance and very productive. Blooms Nov. 10th.

\$15.00 per 100, \$135.00 per 1000

KOREAN HYBRIDS

The newest in Hardy Outdoor Pompoms. See page 19.

CASCADE, or BALCONY TYPE

This is a valuable addition in Mums for trailing or trellis work.

See page 20.

Large-flowering 'Mums

GENERAL COLLECTION

A letter before each variety indicates, for quick reference, the season of flowering—early, late, etc. The date after each variety is approximate date of flowering.

E—Early. To get best flowers it is important to order early and plant early in May or June for best results. If buds are not formed on dates shown, reserve the first bud appearing after that date.

M—Midseason. When seasons are favorable, some of these will bloom a few days before November 1st.

L—Late. Late flowering varieties usually have best blooms about November 10th, if early buds are taken and the season is favorable. These varieties may be had for later blooming by selecting the later buds and planting later.

T—Thanksgiving varieties usually flower shortly before Thanksgiving, but can be held, in most cases for Thanksgiving sales.

"C. S. A. Certificate" is the award of the "Chrysanthemum Society of America."

For additional varieties of **Exhibition Type**, see pages 8-9.

	100	1000
E— Ambassador . Best medium early white commercially. Select terminal bud. Suitable for shading. Can be flowered from Sept. 10th until Nov. 1st by shading at different times. Blooms naturally Oct. 16th.....	\$3.00	\$25.00
L— Antique . Deep bronze sport of Dr. Enguehard. Select bud Sept. 5th. Blooms Nov. 10th. Height 4 ft.....	3.00	25.00
E— Apricot Queen . Orange. Blooms Oct. 25th. Bud Sept. 5th.....	10.00	90.00
M— Betsy Ross . Incurved; white. Blooms Nov. 5th. Bud Aug. 25th.....	3.00	25.00
E— Camilla . White, tall grower. Blooms Oct. 18th. Best bud Aug. 25th.....	3.00	25.00
M— Cardonia . Rich yellow. Blooms Nov. 5th. Terminal bud.....	3.00	25.00
T— Celebration . Excellent Thanksgiving yellow sport of Golden Eaton. Bud Sept. 15th....	3.00	25.00
E— Celestra . Clear bright yellow to follow Gold Lode. Blooms Oct. 10th. Best bud is terminal.....	3.00	25.00
T— Chadwick Bronze . Terminal bud.....	5.00	45.00
T— Chadwick Pink . Terminal bud.....	5.00	45.00
T— Chadwick White . Terminal bud.....	5.00	45.00
T— Chadwick Yellow . Terminal bud.....	5.00	45.00
L— Chattanooga . Pure white. Height 4 ft. Blooms Dec. 1st. Best bud Sept. 20th....	3.00	25.00
M— Chas. Rager . White. Blooms Nov. 10th. 4 ft. Bud Sept. 15th.....	3.00	25.00
M— Chas. W. Johnson . White, form like Betsy Ross. 4 ft. Matures Nov. 1st. Bud Sept. 10th.....	3.00	25.00
M— Chieftain . Pink. Nov. 1st. Height 3 ft. Bud Aug. 30th.....	3.00	25.00

LARGE-FLOWERING 'MUMS—Continued

	100	1000
E— Christina . White sport of Rose Chochard. Blooms Oct. 15th. Short grower. Bud Aug. 15th.....	\$3.00	\$25.00
E— Chrysolora . Yellow. Oct. 15th. 4 ft. Bud Aug. 15th.....	3.00	25.00
E— Citronella . Clear incurved yellow. 4 ft. Blooms Oct. 25th-30th. Best bud Aug. 30th. Good shipper.....	3.00	25.00
M— Coahoma . Bright yellow to follow Celestra. Medium grower. Blooms late Oct. Take terminal bud. Fine for shading.....	3.00	25.00
T— Clara B. Ford . Incurved yellow, maturing Nov. 20th. Select bud Sept. 20th. Medium height.....	3.00	25.00
M— Columbus Dispatch . Large yellow, medium height. Blooms Nov. 15th. Best bud Sept. 1st	3.00	25.00
E— Corona . Golden yellow incurved bloom of good size and substance. Height 5 ft. Blooms Oct. 25th. Take late crown bud for best size.....	3.00	25.00
L— December Beauty . White. Incurved. Mat- ures Dec. 1st. 3½ ft. Select bud Oct. 1st- 10th; avoid earlier bud.....	3.00	25.00
L— December Glory . Incurved; fine commercial white for late flowering. Matures Dec. 1st- 10th. Height 5 ft. Select bud Sept. 30th..	3.00	25.00
E— Detroit News . Bronze, maturing Oct. 25th. Select bud Aug. 30th.....	3.00	25.00
T— Distinction . Rose pink. Fine shipper. Blooms Nov. 15th. 4 ft. Select terminal bud.	3.00	25.00
E— Dorianda . Reddish bronze. Blooms Oct. 15th to Nov. 1st. Short grower. Best bud Aug. 25th.....	3.00	25.00
T— Dr. Enguehard . Pink. 4 ft. Bud Sept. 5th.	3.00	25.00
E— Early Frost . White. Short grower. Blooms Sept. 12th.....	3.00	25.00
L— Edgar Stillman Kelly . Pure white. Matures Nov. 15th. Select bud Sept. 20th. 5 ft....	3.00	25.00
M— Electra . Large, reflexed bloom bright yellow, occasional bronze shading. Height 5 ft. Blooms Nov. 10th. Terminal bud. Good variety for shading.....	4.00	35.00
E— Evening Glow . Yellow. Blooms Oct. 25th. Bud Sept. 10th.....	10.00	90.00
M— Evening Star . Pink. Bud Sept. 5th. Blooms Nov. 1st.....	5.00	40.00
M— Favorite . Tall growing white for Nov. 15th. Best bud Sept. 5th.....	3.00	25.00
M— Floyd Gibbons . Salmon pink with buff re- verse. Short grower in bloom Nov. 8th. Best bud Sept. 5th.....	3.00	25.00
T— Friendly Rival . Golden yellow. Flowering Nov. 15th to Thanksgiving. Best bud Sept. 10th.....	3.00	25.00
T— Garnet King . Fine red. Best bud Sept. 20th. Matures Nov. 20th-30th. Short grower...	6.00	50.00
T— Gladys Pearson . Fine bronze for Thanksgiv- ing; grows 5 ft. from June planting. Bud Sept. 30th.....	3.00	25.00
T— Gladys Pearson (Dark bronze sport of Gladys Pearson).....	3.00	25.00
T— Glenview . Well known bronze for Thanks- giving. Best bud Sept. 10th.....	5.00	45.00
M— Glitters . Bronze. Nov. 1st. Terminal bud...	3.00	25.00
E— Gold Lode . Blooming first week in Oct. Golden yellow. Makes a good pot plant. Take bud Aug. 25th. 3½ ft.....	3.00	25.00
E— Golden Bronze . Golden Bronze. 5 ft. tall. Take terminal bud for best results. Earlier buds come lighter in color. Blooms Oct. 25th	3.00	25.00

LARGE-FLOWERING 'MUMS—Continued

	100	1000
T — Golden Celebration. An improved Celebration. Grows 5 ft. Scored 94 points before the C. S. A. Committee. Best bud Sept. 15th	\$4.00	\$35.00
M — Golden Glory. Yellow. Nov. 1st. Best on late bud, Aug. 25th. Makes a fine pot plant. Short grower.....	3.00	25.00
E — Golden Glow. Yellow, Sept. 1st. 3½ ft. Bud July 10th.....	3.00	25.00
E — Golden Glow Improved. A better Golden Glow, being a strong grower, about 12 in. taller and blooming about 8 days later than regular Golden Glow.....	3.00	25.00
L — Golden Mrs. Nellie T. Ross (Sport of Nellie T. Ross.) Golden yellow. Plant early taking terminal bud. Blooms early December following Golden Celebration.....	3.00	25.00
E — Golden October. Deep golden yellow. Blooms about Oct. 20th. Take terminal bud. Medium height.....	3.00	25.00
T — Golden Pearson. Sport of Gladys Pearson for Thanksgiving. Take terminal bud.....	3.00	25.00
E — Golden Tints. Bright yellow. Oct. 10th. Bud Aug. 5th-25th.....	5.00	45.00
E — Golden Queen. Incurved yellow. Blooms Oct. 5th. Best bud Aug. 10th.....	3.00	25.00
M — Golden Topaz. Bright yellow, 4 ft. Blooms Nov. 10th. Best bud Sept. 5th.....	3.00	25.00
E — Golden Wave. Decidedly incurved bright yellow. In bloom Oct. 20th. Height 3½ ft. Best bud Sept. 5th.....	3.00	25.00
E — Good News. Yellow sport of Detroit News. Oct. 25th. Bud Aug. 30th.....	7.50	65.00
E — Governor Green. Large crimson with reverse of petals old gold. Blooms Oct. 15th. Best bud Aug. 15th.....	3.00	25.00
Grandes Pink	6.00	50.00
T — Harvard. Crimson. Nov. 25th. 5 ft. Bud Sept. 30th.....	3.00	25.00
T — Helen Frick. Dark pink. Nov. 20th. 3 ft. Bud Sept. 10th.....	3.00	25.00
E — Hilda H. Bergen. Rich mahogany bronze, coming into bloom Oct. 25th. It is superior to other bronzes. Very valuable, also profitable, as it can be planted closely and grown several flowers to the plant. Best bud Sept. 10th.....	3.00	25.00
M — Honeydew. Lemon yellow. Nov. 15th. Short grower. Terminal bud.....	3.00	25.00
M — Immaculate. Pure white incurved, glossy foliage, medium size. Blooms for early Nov. Terminal bud.....	3.00	25.00
E — Imogene. Orange with golden reverse. Blooms Oct. 25th. Best bud Aug. 15th.....	3.00	25.00
E — Indianola. Bronze. Blooms Oct. 8th. 4 ft. Take bud first week in Aug. Plant early....	3.00	25.00
T — Indian Summer (Bronze Chadwick). Terminal bud.....	5.00	45.00
M — J. W. Prince. Dark pink sport of Chieftain. Nov. 1st. 3 ft. Bud Aug. 30th.....	3.00	25.00
E — Josephine Lawler. Pink. Oct. 20th. Terminal bud.....	3.00	25.00
E — Justrite. Bright lavender pink for Oct. 15th to 20th. Mostly perfect blooms. Truly a commercial sort. Terminal bud. Fine for shading.....	3.00	25.00
E — Keystone. Bronze for Oct. 22. Best bud Aug. 30th. Medium height.....	3.00	25.00
M — Louisa Pockett. Large white for Nov. 10th. Good for exhibition or commercial purposes. Medium height. Best bud Aug. 10th.....	10.00	90.00

LARGE-FLOWERING 'MUMS—Continued

	100	1000
E— Lustre. Lavender pink. Plant fairly early to get strong plant and take bud the last week in August. Grows 4 ft. Blooms Oct. 8th...	\$3.00	\$25.00
T— Major Bonnaffon. Yellow. Nov. 20th. 3½ ft. Bud Sept. 10th.....	3.00	25.00
L— Margaret Graham. Incurved pure white, grows 4 ft. Blooms about Nov. 20th. Take terminal bud.....	4.00	35.00
T— Marie de Petris. A fine large yellow Mum. Incurved and well rounded form. Blooms Nov. 15th and can be held for later. Strong grower—stiff stems. Good substance. Select bud Sept. 15th.....	3.00	25.00
E— McNeice. Pink. Oct. 25th. Short grower. Take terminal bud.....	3.00	25.00
L— Mefo. Creamy white; matures Nov. 20th. 4 ft. high. Bud Sept. 15th.....	3.00	25.00
L— Mistletoe Golden. Dec. 1st. 4 ft. Bud Sept. 30th.....	3.00	25.00
L— Mistletoe Pink. Pink sport of Mistletoe. May be had for Christmas by planting end of July or 1st of Aug. Best bud Sept. 30th-Oct. 15th. 4 ft.....	3.00	25.00
L— Mistletoe White (Improved). 4 ft. Bud Sept. 30th. Flowers in Dec.....	3.00	25.00
L— Mistletoe Yellow. 4 ft. Bud Sept. 30th. Flowers in Dec.....	3.00	25.00
L— Mistletoe Bronze. Sport of Mistletoe and like it except for color. Good late bronze. Select bud Sept. 30th and later.....	3.00	25.00
L— Mohawk Chief. One of the latest bright crimson reflexed, blooms maturing end of Nov. to Dec. Height 3 ft. Best bud Oct. 1st and later.....	3.00	25.00
T— Monument. Large commercial white; round incurved form. 5 ft. Nov. 1st. Best from terminal bud.....	3.00	25.00
L— Mrs. A. J. Stahelin. Bronze with reverse petals yellow. In bloom Nov. 15th. Medium height. Terminal bud.....	3.00	25.00
L— Mrs. Alex Laurie. Light pink. In bloom Nov. 15th. Medium height. Best bud. Sept. 20th.....	3.00	25.00
M— Mrs. F. D. Roosevelt. Yellow. Blooms Nov. 15th. Plant early. Tall grower. Crown buds about Aug. 25th.....	6.00	50.00
L— Mrs. David F. Roy. Crimson red. Reserve later buds. Take bud Sept. 15th. Semi-dwarf grower. Blooms Nov. 15th.....	3.00	25.00
M— Mrs. J. Leslie Davis (Pink Turner). Pink sport of Turner. Blooms Nov. 5th. Best bud Aug. 30th.....	6.00	50.00
E— Mrs. H. E. Kidder. Bright early yellow; 4 ft. Select bud Aug. 25th. Blooms Oct. 15th..	3.00	25.00
E— Mrs. Helen K. Johnson. Dark yellow. Oct. 28th. Bud Aug. 20th.....	5.00	45.00
E— Mrs. Henry R. Rea. White. Oct. 25th. Bud Sept. 1st.....	10.00	90.00
M— Mrs. Henry Robinson. White. Nov. 1st. Early bud.....	5.00	45.00
M— Mrs. H. S. Firestone. Chamois buff. Flowering Nov. 1st. Best bud Aug. 25th.....	10.00	90.00
L— Mrs. Nellie T. Ross. A shade lighter than Yellow Bonnaffon. Flowers Nov. 30th. 4½ ft. Best bud early Oct.....	3.00	25.00
L— Mrs. R. M. Calkins. Bright yellow, maturing Nov. 25th. Color like Marigold. Select bud Sept. 20th.....	3.00	25.00
T— Mrs. Walter Engel. Yellow sport of Gladys Pearson. Best bud Sept. 30th.....	3.00	25.00

LARGE-FLOWERING 'MUMS—Continued

	100	1000
M—Mrs. Wm. Thaw, Jr. Yellow. Nov. 10th. Terminal bud.....	\$6.00	\$50.00
M—Nagirroc. Orange bronze. Nov. 1st. Best bud Aug. 15th. Medium height. Exhibition and commercial.....	10.00	90.00
T—Oak Leaf. A dark bronze Gladys Pearson sport. Best bud Sept. 30th. 5 ft.....	3.00	25.00
E—Oconto. White. Oct. 20th. 4 ft. Take crown or early bud.....	3.00	25.00
E—October Rose. Desirable large, incurved pink for late Oct. Grows 4½ ft. Large bloom, good stem. Take terminal bud for best color.....	3.00	25.00
E—Okeda. Reddish bronze. Oct. 5th. Bud Aug. 5th.....	3.00	25.00
M—Old Rose. Deep lavender pink for early Nov. Take crown bud for best size and color. De- sirable variety for shading. Medium height.	3.00	25.00
E—Oscoda. Light lavender. Blooms Oct. 30th. Bud Sept. 1st. Medium height.....	3.00	25.00
E—Pink Chief. Bright rose pink. Round form. Terminal bud for best color. Blooms Oct. 15th. Tall grower.....	3.00	25.00
M—Pink Delight. Good rose pink for mid- season. Oct. 25th. Bud Sept. 10th. Tall grower.....	3.00	25.00
M—Pink Globe. Pinkish lavender for Nov. 10th. Bud Sept. 20th. Medium grower.....	3.00	25.00
T—Pink Treasure. Large incurved. Nov. 15th. 3 ft. Bud Sept. 20th.....	3.00	25.00
E—Quaker Maid. White. Blooms first week in Oct. Grows 4 ft. Take bud Aug. 25th....	3.00	25.00
E—Reality. Incurved pink, deeper than Chief- tain. Height 4 ft. Matures Oct. 20th. Bud Aug. 5th.....	3.00	25.00
M—Richmond. Yellow. Nov. 1st. 4 ft. Bud Aug. 25th.....	3.00	25.00
T—Rosa Raisa. Pink, short grower. Bud Sept. 20th.....	3.00	25.00
E—Rose Chochard. Pink. Matures Oct. 15th. Dwarf grower. 3 ft. Select bud Aug. 15th.	3.00	25.00
E—Rose Marie. Tall growing pink for Oct. 1st. Bud Aug. 5th.....	3.00	25.00
E—Rose Glory. Lavender pink. Oct. 15th. 5 ft. From June planting. Take terminal bud for best color.....	3.00	25.00
M—Rose Perfection. Pink. Nov. 5th. 3½ ft. Bud Sept. 10th.....	3.00	25.00
T—A. Schmidt. Dark pink sport of Seidewitz. Tall grower. Bud Sept. 5th.....	3.00	25.00
L—Secretary Nehrling. Bright yellow. Nov. 18th. Bud Aug. 15th.....	5.00	45.00
T—E. A. Seidewitz. Pink. 5 ft. Bud Sept. 5th..	3.00	25.00
T—Seidewitz Golden. Bronzy yellow sport of Seidewitz. 5 ft. Best bud Sept. 5th.....	3.00	25.00
T—Seidewitz White. Nov. 25th. 5 ft. Bud Sept. 5th.....	3.00	25.00
E—Silver Dawn. Tall growing white for Oct. 18th. Bud Aug. 25th.....	3.00	25.00
E—Silver Sheen. Pure white incurved. Matures Oct. 20th. Bud Aug. 30th. Fine keeper...	3.00	25.00
E—Smith's Early White. Tall growing in bloom Oct. 2nd. Bud Aug. 10th.....	3.00	25.00
L—Smith's Late White. In bloom Dec. 15th. Short grower. Bud Sept. 30th.....	3.00	25.00
T—Smith's Peerless. White. Bud Sept. 15th..	3.00	25.00
E—Smith's Superlative. Intense yellow, bright- er than Friendly Rival. Globe shape flower. Fine substance. Matures Oct. 25th. Grows 5 ft. Select bud Aug. 25th.....	3.00	25.00

LARGE-FLOWERING 'MUMS—Continued

	100	1000
M— Snow White. Incurved. 4-5 ft. Nov. 1st. Take terminal bud.....	\$3.00	\$25.00
M— Stately White. Nov 1st. Terminal bud....	6.00	50.00
T— Sunbeam. Yellow. 4½ ft. Bud Sept. 20th.	3.00	25.00
T— Sun Gold. Yellow. Medium height. Bud Sept. 30th.....	3.00	25.00
E— Sunglow. Yellow. Oct. 25th. 3½ ft. Bud Aug. 15th and later.....	3.00	25.00
T— Tekonsha. Fine large bronze for Thanks- giving. 3½ ft. Select bud Sept. 10th.....	3.00	25.00
T— Thanksgiving Pink. Reflex dark pink, dwarf grower. Bud Sept. 15th. Should be planted in June to get it 4 ft.....	3.00	25.00
M— The Peer. Light pink, medium height. Flow- ers Oct. 22nd. Bud Aug. 30th.....	5.00	45.00
M— Thos. W. Pockett. Beautiful clear pink with tips of petals incurved. Enormous size. Blooms Nov. 5th. Bud late Aug.....	10.00	90.00
M— Timothy Eaton. Pure white for Nov. 10th. Late cuttings will bloom for Thanksgiving. Best bud Sept. 10th.....	3.00	25.00
E— Tints of Gold. Bronze. Oct. 10th. Medium height. Best bud Aug. 15th.....	3.00	25.00
T— Tom Browne. White, medium height. Terminal bud.....	3.00	25.00
M— Turner, White	6.00	50.00
M— Turner, Yellow	6.00	50.00
M— Turner, Bronze	6.00	50.00
M— Turner, Pink (Mrs. J. Leslie Davis).....	6.00	50.00
These Turner varieties are in bloom Nov. 5th, being fine for exhibition purposes and satisfactory for commercial growing. Best bud Aug. 30th.		
M— W. H. Waite. Bronze. Nov. 5th. Best bud Aug. 15th. Dwarf grower.....	6.00	50.00
E— White Chief. Incurved white, good com- mercial size and substance. Blooms Oct. 18th from terminal bud. 3 ft.....	3.00	25.00
M— White Chieftain. Nov. 1st. Best bud Aug. 31st. Short grower.....	3.00	25.00
T— White Distinction. White sport of Distinc- tion. Terminal bud.....	3.00	25.00
T— Whittier. Fine yellow to replace Bonnaffon. Nov. 15th. Best bud Sept. 15th. Medium height.....	3.00	25.00
E— William Didden. Yellow sport of Indianola. Blooms Oct. 8th. Medium height. Bud Aug. 25th.....	5.00	45.00
E— Woolf's Pink. Short grower blooming Oct. 10th. Bud Aug. 20th.....	5.00	45.00
L— Yellow Chattanooga. Cream colored sport of Chattanooga. Flowers Dec. 1st. 4 ft. Best bud Sept. 20th.....	5.00	45.00
M— Yellow Chieftain. Lemon yellow sport of Chief. Blooms Oct. 25th. Best bud Aug. 30th.....	5.00	45.00
L— Yellow December Glory. Light yellow. Dec. 1st. Bud Sept. 30th.....	10.00	90.00
E— Yellow Frost. Short grower. Blooms Sept. 1st.....	3.00	25.00
M— Yellow Gold. Bright yellow, tall grower. Flowers Nov. 10th. Terminal bud.....	3.00	25.00
T— Yellow Mefo. Yellow sport of Mefo. Medium height. Bud Sept. 15th.....	3.00	25.00
M— Yellow Monument. Yellow sport of Monu- ment. Flowers Nov. 5th-15th. Bud Sept. 10th. Medium height.....	3.00	25.00
M— Yellow Streak. Rich yellow, tall grower. Nov. 1st. Bud Sept. 1st.....	5.00	45.00

Large-flowering 'Mums

Special Group

EXHIBITION VARIETIES

These varieties are really exhibition types, but some are good commercially as well. Very useful for one who retails his own blooms of these kinds.

	Doz.	100
Alice Benson. Incurved white, blooms Nov. 1st. Stiff stem. Many prefer this to Wm. Turner. Take second crown bud.....	\$2.00	\$10.00
Carrie Beinecke. Bronze. Large blooms for early Nov. Best bud Aug. 20th.....	2.00	10.00
Dr. J. M. Inglis. Wine purple with silver reverse, loosely incurved. Matures Nov. 1st. Bud Aug. 25th.....	2.00	10.00
Earl Kitchener. Bronze. Medium height. Blooms Nov. 10th. Best bud Aug. 20th.....	2.00	10.00
Elberon. Incurved pink. Nov. 1st. Medium height. Best bud Aug. 30th.....	2.00	10.00
Ellen Mackay. Clear yellow, makes perfect specimens.....	2.50	15.00
Francine. Rose with pinkish buff reverse. Matures Nov. 15th. Bud Aug. 15th.....	2.00	10.00
Garnet King. Reflex bloom, garnet color. Blooms Nov. 15th. Bud Sept. 20th.....	1.00	6.00
General Pershing. Pink, blooming Nov. 1st. Bud Aug. 20th.....	2.00	10.00
Glenview. Bronze for Thanksgiving. Best bud Sept. 10th.....	1.00	5.00
Golden Majestic. Huge blooms of gold—no trace of bronze. Perfect form. Blooms late Nov. Best bud Aug. 15th.....	2.00	12.00
Grace Sturgis. Wine red, silver reverse. Blooms Oct. 20th. Bud Aug. 25th.....	2.00	10.00
John S. Bush. White. Blooms Oct. 15th. Bud Aug. 15th.....	2.00	10.00
John R. Booth. Golden sport of Nagirroc. One of the earliest of large exhibition types. Blooms Oct. 15th. Best bud Aug. 15th.....	2.00	10.00
La France. Purple of medium height, blooming Oct. 28th. Bud Aug. 15th.....	2.00	10.00
Louisa Pockett. Large pure white. Blooms for Nov. 10th. Take bud Aug. 10th. Good for exhibition and commercial.....	2.00	10.00
Majestic. Huge, round blooms of fine form. Orange shading to rosy bronze. Good commercial as well as exhibition. Blooms Nov. 1st. Best bud Aug. 15th.....	2.00	10.00
Marian H. Uffinger. Reflexed bloom, tips of petals incurved showing golden reverse. Dazzling bronze, crimson and gold. Fine exhibition. Blooms Nov. 10th. Best bud Aug. 20th.....	2.00	10.00
Miss Millicent Rogers. Bronzy pink, golden shadings, reflex petals. Blooms Oct. 20th. Bud Aug. 25th.....	2.00	10.00
Miss Rita Mitchell. Salmon bronze with fawn reverse. Large size bloom for Nov. 5th. Best bud Aug. 25th.....	2.00	10.00
Mrs. B. D. Spillman. Apricot orange, fine exhibition bloom. Graceful with reflexing petals. Height 4-5 ft. Blooms Nov. 1st. Take best bud Aug. 20th.....	2.00	10.00

LARGE-FLOWERING 'MUMS (Special Group)—Continued

	Doz.	100
Mrs. E. Kershaw. Golden bronze. Extremely large growth of foliage and stem. Marvelous show variety. Blooms Nov. 1st. Best bud Aug. 15th..	\$2.00	\$12.00
Mrs. G. G. Mason. Blood red with golden reverse. Medium height. Blooms Nov. 1st. Bud Aug. 20th	2.00	10.00
Mrs. H. S. Firestone. Chamois buff. Large bloom. Dwarf grower. Good also for commercial. Nov. 1st. Best bud Aug. 25th.....	2.00	10.00
Mrs. Jules Leeds. Blood red, immense petals. Fine novelty somewhat different. Blooms Nov. 10th. Best bud Aug. 25th.....	2.00	10.00
Mrs. Woodrow Wilson. Snow white, good for time it blooms, Oct. 15th. Best bud Aug. 15th..	2.00	10.00
Nagirroc. Orange bronze blooming Nov. 1st. Best bud Aug. 15th. Medium height.....	2.00	10.00
Nerissa. Large, incurved pink, blooming Nov. 5th. Best bud Sept. 5th. Good commercial also.	2.00	10.00
Nellie Mitchell. Yellow suffused bronze for Nov. 1st. Bud Aug. 25th.....	2.00	10.00
Niagara. Large, snow white with long petals rounded form. Fine foliage and stiff stems. Blooms Nov. 5th. Best bud Aug. 15th.....	2.00	10.00
Pockett's Crimson. Crimson with gold reverse. Blooms Oct. 25th. Bud Aug. 25th.....	2.00	10.00
Princess Teru. Pink for Nov. 1st. Best bud Aug. 25th.....	2.00	10.00
Red Majestic. Bronzy red sport of Majestic. Blooms Nov. 1st. Take first bud after Aug. 25th.	2.00	10.00
Rosanda. Old rose with outer petals reflexing and center incurved. Nice large blooms for Nov. 1st. Best bud Sept. 10th.....	2.00	10.00
The Melba. Lemon yellow sport of Louisa Pockett. A little dwarfer in habit. Blooms Nov. 1st. Bud Aug. 20th.....	2.50	15.00
Thomas W. Pockett. Beautiful clear pink with tips of petals incurved. Enormous size. Blooms Nov. 5th. Best bud late Aug.....	2.00	10.00
Turner Bronze. Light bronze. Blooms Nov. 5th. Best bud Aug. 30th.....	1.00	6.00
Turner Pink (Mrs. J. Leslie Davis). Pink sport of Turner. Nov. 5th. Best bud Aug. 30th.....	1.00	6.00
William Turner. Pure white—perfect ball shape. Nicely incurved. Blooms Nov. 5th. Best bud Aug. 30th. Good for exhibition as well as commercial.....	1.00	6.00
Turner Yellow. Yellow sport of Turner, blooming Nov. 5th. Bud Aug. 30th.....	1.00	6.00
Vermont. Pink incurved large bloom, tall grower. Blooms Nov. 5th. Best bud Aug. 1st-15th.....	2.00	10.00
W. H. Waite. Bronze blooming Nov. 5th. Best bud Aug. 15th. Dwarf grower. Good also for commercial.....	1.00	6.00
W. H. Waite Improved. Red sport of W. H. Waite	1.00	6.00
Wells Late Buff. Pinkish creamy buff. Blooms Nov. 5th. Best bud Sept. 10th.....	2.00	10.00
Wm. Hazelhurst. Pink blooming Oct. 29th. Best bud Aug. 25th.....	2.00	10.00
Yellow Pockett. Yellow sport of Louisa Pockett, same in every way except color. Blooms early Nov. Best bud late Aug.....	2.00	10.00

Pompons

Large-flowering Types

T—Thanksgiving
E—Early

M—Midseason
L—Late

PP—Varieties marked PP are desirable for Pot Plants or disbudding. For additional Pot Plant varieties see under separate group of Pot Plant varieties page 16.

—Varieties marked () may be disbudded or grown natural in sprays.

	Blooms	100	1000
M—Acto (*). Pink.....	Oct. 25	\$3.00	\$25.00
M—Adelphia (*). White, ball shape...	Nov. 1	3.00	25.00
E—Adironda. Bronze.....	Oct. 15	3.00	25.00
E—Alecia. Bronze.....	Oct. 25	3.00	25.00
M—Alice (PP). Pink.....	Nov. 1	3.00	25.00
M—Amos. Fine bronze.....	Nov. 10	3.00	25.00
E—Angelo (PP*). Fine pink.....	Oct. 25	3.00	25.00
E—Apricot Queen. Very fine, early bronze.....	Oct. 25	10.00	90.00
L—Ardith. Pink.....	Nov. 15	3.00	25.00
E—Ariana. Golden buff.....	Oct. 20	4.00	35.00
L—Arlyn. Deep orange yellow.....	Nov. 15	3.00	25.00
M—Autumn Glints. Yellow, crimson center.....	Nov. 1	3.00	25.00
E—Azora (*). Light pink.....	Oct. 25	5.00	45.00
E—Balandus (*). Pink, cream reverse.	Oct. 25	3.00	25.00
L—Ball of Gold (PP*). Yellow.....	Nov. 20	3.00	25.00
T—Betty Watkins. Bronze.....		3.00	25.00
E—Bokhara. Bronze.....	Oct. 25	3.00	25.00



KOREAN HYBRID CHRYSANTHEM

Pompons

Large-flowering Types

For NEW POMPONS

See Page One

T — Bristolite. Rich yellow, very desirable large flowering Pompon.	Blooms Nov. 20 and later	100	1000
		\$7.50	\$65.00
T — Bronze Beauty. Fine bronze.....		8.50	75.00
M — Bronze Doty. Fine large bronze...	Nov. 1	3.00	25.00
E — Bronze Ermalinda. Dark bronze..	Oct. 25	3.00	25.00
T — Bronze Usona. Bronzy orange....		3.00	25.00
L — Campfire. Red.....	Nov. 20	7.50	65.00
E — Capt. Cook. Pink.....	Oct. 20	3.00	25.00
E — Cazlonia (*) . Rose pink.....	Oct. 25	3.00	25.00
L — Chicago Pearl. Fine white.....	Nov. 15	3.00	25.00
T — Clorinda. Bronze.....		3.00	25.00
M — Copper City. Bronze or copper...	Nov. 5	5.00	45.00
E — Cora Peck Buhl. Yellow.....	Oct. 25	3.00	25.00
T — Cordova. Fine white.....		3.00	25.00
L — Crimson Luster. Bright crimson..	Nov. 15	3.00	25.00
E — Crimson Sheen (*) . Purplish amaranth.....	Oct. 20	5.00	45.00
M — Crystal White (*) . White.....	Nov. 10	3.00	25.00
L — Diana. White.....	Nov. 20	3.00	25.00
T — Dorothy Turner. Bronze.....		3.00	25.00
T — Dream. Pink.....		3.00	25.00



—See description and prices on page 19

POMPONS—LARGE-FLOWERING TYPES—Continued

	Blooms	100	1000
E— Earliwhite . White.....	Oct. 10	\$3.00	\$25.00
M— Edith Newberry (*). Orange rust..	Nov. 5	3.00	25.00
M— Elora . Pearly white.....	Nov. 1-10	3.00	25.00
E— Ermalinda . Old rose.....	Oct. 25	3.00	25.00
M— Fireball (*). Bright crimson.....	Nov. 1	5.00	45.00
E— Fire Bird . Red bronze.....	Oct. 25	3.00	25.00
M— Flame . Bright red.....	Nov. 5	3.00	25.00
M— Flora . Crimson.....	Nov. 5	5.00	45.00
T— Frank Wilcox (PP). Bronze.....		3.00	25.00
M— Ginza . Yellow.....	Nov. 1	3.00	25.00
L— Gold Coin (*). Yellow.....	Dec. 1	3.00	25.00
E— Gold Finch . Deep, rich yellow....	Oct. 20	3.00	25.00
T— Gold Tips . Bronze and gold.....		3.00	25.00
L— Golden Crest . Clear yellow.....	Late Nov.	3.00	25.00
E— Golden Herald (*). Deep yellow..	Oct. 10	3.00	25.00
M— Golden Splendor . Bright yellow. C. S. A. certificate.....	Nov. 6	10.00	90.00
T— Governor Lake (PP). Reddish bronze.....		3.00	25.00
M— Grenadier . Rich red.....	Nov. 10	3.00	25.00
E— Greta . White.....	Oct. 20	3.00	25.00
M— High Lights . Nice color combina- tion, orange salmon and mahog- any. C. S. A. certificate.....	Nov. 4	10.00	90.00
E— Ida . Yellow.....	Oct. 20	3.00	25.00
E— Irene (PP). White.....	Oct. 15	3.00	25.00
M— Irene Rich (*). Pink.....	Nov. 1	3.00	25.00
E— Iridescent . Various shades of gold and pink.....	Oct. 15	3.00	25.00
E— Jewell (PP). Pink, for outdoors or under glass.....	Oct. 5	3.00	25.00
L— Joan . Bronzy orange.....	Nov. 20	3.00	25.00
E— Joan Wells . Bronze.....	Oct. 25	3.00	25.00
M— Juva Nicholson . Yellow.....	Nov. 15	3.00	25.00
M— La Vera . Pink.....	Nov. 5	6.00	50.00
T— Legal Tender . Bronze and gold...	Nov. 20	3.00	25.00
E— Leilah . Pink.....	Oct. 15	3.00	25.00
E— Lilac . Pink.....	Oct. 15	3.00	25.00
M— Lilian Doty (*). Shell pink.....	Nov. 1	3.00	25.00
M— Lizzie Adcock (Yellow Source d'Or).	Nov. 1	4.00	35.00
T— Lois (PP). Fine golden yellow....		3.00	25.00
L— Lucinda . Deep pink.....	Nov. 15	3.00	25.00
T— Marcella . Light pink.....		3.00	25.00
M— Marianna (*). White.....	Nov. 15	3.00	25.00
E— Marilyn . Orange tan.....	Oct. 22	3.00	25.00
M— Mary Lennon Hall . Fine rich yellow.....	Nov. 1	3.00	25.00
E— Masaka (*). Yellow.....	Oct. 20	10.00	90.00
T— Mrs. Beu (F. Wilcox). Bronze.....		3.00	25.00
L— Mrs. N. G. Moore . Pure white, sport of Olivia.....	Dec. 5	10.00	90.00
M— Muskoka (*). Bronze.....	Nov. 10	3.00	25.00
E— My Pride . Pink.....	Oct. 20	3.00	25.00
E— Nellie Kleris . Lavender pink.....	Oct. 25	3.00	25.00
M— New York . Bronze.....	Nov. 15	3.00	25.00
M— November Bronze (PP). Orange bronze, very good.....	Nov. 15	3.00	25.00
M— November Gold . Yellow.....	Nov. 15	3.00	25.00

POMPONS—LARGE-FLOWERING TYPES—Continued

	Blooms	100	1000
E— Nubian. Bronzy red.....	Oct. 15	\$3.00	\$25.00
E— Olga. Excellent pink, good outdoors also.....	Oct. 20	10.00	90.00
L— Olivia. Pink.....	Dec. 5	3.00	25.00
E— Ouray. Dark scarlet.....	Oct. 25	3.00	25.00
L— Pagosa. Dark pink.....	Dec. 5	3.00	25.00
M— Pauline Wilcox. Bronze.....	Nov. 5	3.00	25.00
E— Pink Dot. White with bright pink center.....	Oct. 25	3.00	25.00
M— Princeton. Golden yellow suffused orange.....	Nov. 15	7.50	65.00
E— Red Flare. Fine early red.....	Oct. 20	10.00	90.00
T— Red Wilcox. Reddish bronze.....		3.00	25.00
M— Red Wings. Red.....	Nov. 15	3.00	25.00
E— Rodell (PP). Yellow.....	Oct. 20	3.00	25.00
E— Rodell Improved. Much better than Rodell.....	Oct. 20	10.00	90.00
E— Roman Bronze. Bronze.....	Oct. 20	3.00	25.00
M— Romola (*) . Soft pink.....	Nov. 5	10.00	90.00
M— Rose Charm (*) . Rose pink.....	Nov. 1	3.00	25.00
L— Roselea. Pink.....	Dec. 1	3.00	25.00
T— Rowenna. Bronze.....		3.00	25.00
T— Royal Queen. White.....		3.00	25.00
E— Sarda. Deep pink.....	Oct. 25	3.00	25.00
M— Sea Gull (*) . White. Fine for dis- budding.....	Nov. 1	3.00	25.00
E— Silver Ball (*) . White.....	Oct. 12	3.00	25.00
L— Silver Star. Desirable white for late cutting.....	Dec. 15	3.00	25.00
M— Silver Tips. Pink with silver tips...	Nov. 10	3.00	25.00
M— Snow Bird (*) . White.....	Nov. 15	3.00	25.00
E— Snow Cloud. White.....	Oct. 15	3.00	25.00
M— Source d'Or. Bronze.....	Nov. 1	3.00	25.00
M— Thyra (*) . Dark pink.....	Nov. 1	5.00	45.00
L— Tonquin. Rose pink.....	Dec. 10	3.00	25.00
T— Unalga (*) . Yellow.....		3.00	25.00
T— Usona. Pink.....		3.00	25.00
E— Uvalda. White.....	Oct. 10	3.00	25.00
M— Vera Victoria. Fine yellow.....	Nov. 1	3.00	25.00
T— Western Beauty. Old rose.....		3.00	25.00
M— White Caps. Pure white, round bloom.....	Nov. 5	3.00	25.00
M— White Doty (*) . White.....	Nov. 1	3.00	25.00
E— White Wings. White.....	Oct. 10	3.00	25.00
L— White Yuletide (PP) . White.....	Dec. 1	3.00	25.00
L— Yellow Bird. Yellow.....	Nov. 18	3.00	25.00
E— Yellow Dot. Jablonsky's yellow sport of Pink Dot; tall grower....	Oct. 25	3.00	25.00
M— Yellow Doty (*)	Nov. 1	3.00	25.00
M— Yellow Fellow (PP)	Nov. 15	3.00	25.00
M— Yellow Muskoka (*)	Nov. 10	3.00	25.00
M— Yellow New York. Fine yellow...	Nov. 5	3.00	25.00
L— Yellow Silver Star. Shade darker than Yellow Yuletide.....	Nov. 30-Dec. 10	10.00	90.00
L— Yellow Yuletide (PP) . Fine yel- low.....	Dec. 1	3.00	25.00
L— Yuvawn (PP*) . Yellow.....	Nov. 20	3.00	25.00
E— Zenobia. Yellow.....	Oct. 15	3.00	25.00
E— Zora. Yellow.....	Oct. 15	3.00	25.00

Pompons

Of BUTTON or BABY TYPE

Very fine for cut and also suitable for Pot Plants, being dwarf growers. If potted in June and pinched several times, will grow 8-16 inches in height from soil.

	Blooms	100	1000
M—Baby. Yellow.....	Nov. 10	\$3.00	\$25.00
T—Becky McLane. Bronze.....		3.00	25.00
T—Betty Price. Orange and bronze...		3.00	25.00
T—Big Baby. Yellow.....		3.00	25.00
E—Bonniebell. Orange buff.....	Oct. 15	3.00	25.00
E—Bonnie Maid. Pink.....	Oct. 18	3.00	25.00
M—Bright Eyes. Bluish white.....	Nov. 1	3.00	25.00
E—Bronze Queen.....	Oct. 25	3.00	25.00
M—Brownie. Deep bronze.....	Nov. 10	10.00	90.00
L—Christmas Gold. Yellow.....	Dec. 1	3.00	25.00
E—Clare Jameson. Bronze.....	Oct. 1	3.00	25.00
M—Clare. White.....	Nov. 15	3.00	25.00
M—Claudette. Yellow.....	Oct. 30	10.00	90.00
M—Clista. Yellow.....	Nov. 10	10.00	90.00
M—Dainty Maid. White.....	Nov. 1	3.00	25.00
E—Dotson. Old rose.....	Oct. 20	3.00	25.00
E—Ethel. Bronze.....	Oct. 25	3.00	25.00
T—Frank Wilcox, Jr. Bronze.....		3.00	25.00
M—Galva. Bronze with golden reverse.	Oct. 30	10.00	90.00
M—Gold Mine. Yellow.....	Nov. 1	3.00	25.00
M—Golden Climax. Yellow.....	Nov. 15	3.00	25.00
L—Golden Fringe. Bright yellow....	Nov. 20	5.00	45.00
M—Golden Gimp. Bright yellow....	Nov. 5	5.00	45.00
L—Golden Nymph. Bronze.....	Dec. 10	3.00	25.00
T—Golden Sceptre. Bright yellow....		3.00	25.00
M—Golden Varsity. Deeper yellow, sport of Varsity.....	Nov. 10	7.50	65.00
M—Hilda Canning. Bronze.....	Nov. 15	3.00	25.00
E—Jemima. Bronze.....	Oct. 28	3.00	25.00
T—Justine Miller. Reddish bronze...		3.00	25.00
E—Letha. Reddish brown.....	Oct. 25	10.00	90.00
E—Letitia. White, pink center.....	Oct. 15	3.00	25.00
M—Little Tot. Pale pink.....	Nov. 5	4.00	35.00
L—Little Truant. Bronze.....	Dec. 5	4.00	35.00
M—Louise Davenport. Bronze.....	Nov. 10	3.00	25.00
E—Margot. White.....	Oct. 8	3.00	25.00
M—Marguerite Clark. Rose pink....	Nov. 5	3.00	25.00
M—Mary Pickford. White.....	Nov. 1	3.00	25.00
E—Minong. White.....	Oct. 20	3.00	25.00
L—Modena. Yellow.....	Nov. 30	3.00	25.00
L—Norine. Yellow.....	Nov. 20	3.00	25.00
E—Nuggets. Yellow.....	Oct. 25	3.00	25.00
M—Onargo. Bronze.....	Nov. 1	5.00	45.00
M—Patsy Dowd. Red.....	Nov. 5	5.00	45.00
M—Pink Popcorn. Pink.....	Nov. 1	3.00	25.00
M—Robin Hood. Rich red.....	Nov. 5	6.00	50.00
T—Thanksgiving Gem. Orange bronze		3.00	25.00
M—Varsity. Yellow.....	Nov. 10	3.00	25.00
E—Wee Dot. Very small bronze.....	Oct. 25	3.00	25.00
M—Yellow Dot. Lemon yellow, short grower.....	Nov. 10	3.00	25.00
L—Zoe. Golden bronze.....	Nov. 20	3.00	25.00
M—Zoroka. Yellow.....	Oct. 30	10.00	90.00

Anemone Types

This type consists of one or more rows of flat or tubular ray florets with shorter quilled disk florets. They may be grown either disbudded or in sprays according to which they are best adapted. This type of Mum is becoming more popular each year.

Pinch when small, allowing 4 to 6 growths to continue until buds are formed, then plants are disbudded to one flower to the growth.

PP—Indicates varieties which are also desirable for growing as Pot Plants.

See also group of Pot Plant varieties, pages 16 and 17.

	Blooms	100	1000
Adenlair. Shell pink.....Nov. 15		\$3.00	\$25.00
Admiration. Orchid, lighter reverse.Oct. 28		10.00	90.00
Aloysia. Yellow, red shading.....Nov. 1		10.00	90.00
PP Beautiful Lady. Pink, white cushion.Nov. 20		3.00	25.00
PP Berneita. Shell pink, white cushion.Nov. 1		3.00	25.00
Betty Rose. Pink petals and cushion.Oct. 25		3.00	25.00
Birdine. Light orchid.....Oct. 28		10.00	90.00
Blanche. White.....Oct. 27		3.00	25.00
Bronze Graf von Oriola. Bronze, striking shades.....Nov. 15		4.00	35.00
Bronze Volunteer. Bronze.....Thanksgiv.		4.00	35.00
Buff Queen. Bronzy buff.....Nov. 1		6.00	50.00
Calypso. Orange suffused with pink.Oct. 28		10.00	90.00
Captivation. Mahogany red (exhibition).....Nov. 10		3.00	25.00
China Rose. Blood red.....Nov. 10		7.50	65.00
Cremona. White, yellow cushion...Nov. 5		3.00	25.00
PP Crimson Glow. Crimson maroon..Nov. 25		3.00	25.00
Dark Pink Norma. Darker than Pink Norma; terminal bud.....Nov. 20		5.00	40.00
Estrelita. Excellent bronze.....Nov. 15		3.00	25.00
PP Eugene Langaulet. Yellow.....Thanksgiv.		3.00	25.00
Eva Le Gallienne. Raspberry.....Oct. 25		12.00	100.00
Garza Supreme. White.....Dec.		3.00	25.00
Godfrey's Perfection. White.....Thanksgiv.		3.00	25.00
Golden Lida Thomas. Golden yellow.....Thanksgiv.		3.00	25.00
Golden Pheasant. Yellow.....Nov. 25		3.00	25.00
Golden State. Yellow.....Nov. 1		3.00	25.00
PP Graceland. White.....Oct. 25		3.00	25.00
PP Izola Family in all colors. See foot of this list.....	
John Shields. Light yellow.....Nov. 10		7.50	65.00
PP Laelia. Rose pink.....Nov. 1		3.00	25.00
La Nona. Amaranth, buff cushion..Nov. 20		3.00	25.00
Lida Thomas. White, yellow center.Thanksgiv.		3.00	25.00
PP Maple Leaf. Bronze.....Nov. 10		3.00	25.00
PP Margo. Pink, yellow cushion.....Nov. 5		3.50	30.00
* Marietta. Pink.....Oct. 20		3.00	25.00
Maritza. Yellow.....Thanksgiv.		3.00	25.00
Mrs. Alfred. G. Wilson. White...Nov. 5		3.00	25.00
Mrs. J. H. Ballagh. Pink.....Oct. 20		12.00	100.00
Norma. Orchid pink, golden pink cushion, terminal bud.....Nov. 10		3.00	25.00
PP Noveltie. White.....Nov. 15		3.00	25.00
Orange Glow. Rich orange.....Nov. 10		3.00	25.00
PP Pink Lady. Pink petals, pink cushion.....Nov. 15		3.00	25.00
Pink Supreme. Pink petals, lighter pink cushion.....Nov. 30		3.00	25.00

ANEMONE TYPES—Continued

	Blooms	100	1000
Pomona. White, straw colored cushion.....	Nov. 1	\$3.00	\$25.00
Purple Queen. Amaranth.....	Nov. 10	10.00	90.00
Rio Rita. Yellow.....	Nov. 10	3.00	25.00
Rolinda. Orange bronze.....	Nov. 20	5.00	40.00
Rose Madder. Deep rose pink.....	Oct. 25	12.00	100.00
Rose Royal. Violet rose.....	Nov. 15	5.00	40.00
Smith's Innocence. White.....	Nov. 5	5.00	40.00
Stoplight. Terra cotta petals with low yellow cushion.....	Nov. 5	3.00	25.00
PP Sunshine. Yellow.....	Thanksgiv.	3.00	25.00
Susanne Miller. Yellow, sport of Norma.....	Nov. 10	3.00	25.00
The Belle. Pure white.....	Nov. 1	3.00	25.00
The Titan. Scarlet crimson with bronzy red cushion.....	Nov. 5	3.00	25.00
Topknot. Creamy white cushion, rosy pink petals.....	Nov. 5	5.00	40.00
Triumph. Golden bronze.....	Oct. 25	3.00	25.00
Tuscoba. Indian red.....	Nov. 5	5.00	40.00
Tuxedo. Pink.....	Nov. 10	5.00	45.00
Verona. Golden buff, full cushion...	Oct. 20	3.00	25.00
Volunteer. Yellow.....	Thanksgiv.	3.00	25.00
PP White Berneita. White.....	Nov. 1	3.00	25.00
White Norma. White.....	Nov. 1	10.00	90.00
Yellow Garza Supreme. Yellow...	Dec. 1	3.00	25.00

IZOLA FAMILY

An Ideal Group of Pot Plants	100	1000
Izola Red	\$12.00	\$100.00
Izola Yellow	12.00	100.00
Izola White	12.00	100.00
Izola Pink (not new).....	3.50	30.00
Margo. Deep pink (not new).....	3.50	30.00

These are in bloom about Nov. 1st

Large-flowering Varieties FOR POT-CULTURE

These varieties are adapted for Pot culture. To keep plants dwarf, it is essential that they be pinched many times during the growing season until a few weeks before bud formation. It is not possible to give the exact date for pinching, but the flowering period should be the guide.

For additional list, see under Anemones, pages 15 and 16.

	Blooms	100	1000
Angelo. Pink.....	Oct. 25	\$3.00	\$25.00
Benoit. Cerise pink.....	Oct. 20	3.00	25.00
Bloodstone. Light red.....	Nov. 10	5.00	45.00
Bright Light. Reflexed yellow.....	Nov. 20	3.00	25.00
Bronze Prince	Nov. 1	3.00	25.00
Caprice. Butler's Pink.....	Oct. 10	4.00	35.00
Caprice. Lilac.....	Oct. 10	4.00	35.00
Caprice. Purple.....	Oct. 10	4.00	35.00
Caprice. White.....	Oct. 10	4.00	35.00
Caprice. Yellow.....	Oct. 10	4.00	35.00
Caprice. Bronze.....	Oct. 10	4.00	35.00
Eileen Masson. Rose pink.....	Oct. 10	5.00	45.00
Flora Dora. Orange bronze.....	Nov. 1	3.00	25.00
Graceland. White.....	Oct. 25	3.00	25.00
Greystone. Golden orange.....	Nov. 10	5.00	45.00
Kathleen Thompson. Bronze.....	Oct. 10	5.00	45.00
Luteus. Yellow incurved.....	Nov. 15	5.00	45.00
Margo. Pink.....	Nov. 5	3.50	30.00
Nakomis. Amaranth.....	Nov. 10	5.00	45.00

LARGE-FLOWERING VARIETIES—Continued

	Blooms	100	1000
Ohio State. Yellow.....	Nov. 1	\$3.00	\$25.00
Oneta. White reflex.....	Nov. 25	5.00	45.00
Patty. Pink.....	Nov. 20	3.00	25.00
Pygmy. Pink.....	Nov. 10	3.00	25.00
Red Light. Crimson.....	Nov. 10	5.00	45.00
Savanta. Incurved white.....	Nov. 1	5.00	45.00
Smith's Brilliant. White	Oct. 25	5.00	45.00
Smith's Purity. White.....	Nov. 10	5.00	45.00
Titian Beauty. Rich bronze.....	Nov. 25	3.00	25.00
W. H. Lincoln. Yellow.....	Nov. 20	5.00	45.00
Zetha. Bronze.....	Nov. 25	5.00	45.00

Single Varieties ~ Daisy Type

PP—Indicates good for Pot Plants.

*—Indicates good for Disbudding.

	Blooms	100	1000
Absolute. Light bronze.....	Nov. 10	\$4.00	\$35.00
Aloma. Terra cotta bronze, yellow center.....	Oct. 15	3.00	25.00
PP Anna. Pure white.....		4.00	35.00
PP Buckingham Bronze. Bronze....	Nov. 5	3.00	25.00
PP Buckingham, W. H. Pink.....	Nov. 5	3.00	25.00
Charter Oak. Yellow.....	Nov. 25	3.00	25.00
Christmas Cheer. Scarlet, sport of Mrs. E. D. Godfrey.....	Thanksgiv.	3.00	25.00
Dusky Maid. Yellow.....	Thanksgiv.	3.00	25.00
Elizabeth Firestone. Pink.....	Nov. 15	3.00	25.00
Elizabeth McDowell. Bronze....	Nov. 15	3.00	25.00
Golden Gleam. Yellow and orange.	Nov. 20	4.00	35.00
Golden Mensa. Yellow.....	Nov. 10	3.00	25.00
Golden Oriole. Yellow.....	Oct. 10	4.00	35.00
Gretchen Piper. Deep glowing yel- low.....	Oct. 25	3.00	25.00
Helen Hubbard. Red.....	Thanksgiv.	3.00	25.00
PP Ida Skiff. Bronze.....	Nov. 1	3.00	25.00
* Jean. White.....	Nov. 1	3.00	25.00
Laona. Rose pink.....	Nov. 5	4.00	35.00
Mabel Seymour. White.....	Nov. 5	4.00	35.00
Margaret Waite. Cerise pink, sport of Mrs. E. D. Godfrey.....	Thanksgiv.	3.00	25.00
PP *Melba. Reddish bronze in unusual shades.....	Nov. 5	3.00	25.00
Mensa. White.....	Thanksgiv.	3.00	25.00
Minnesota. Blood red.....	Nov. 10	3.00	25.00
Miss Gladys. Bronze, sport of Mrs. E. D. Godfrey.....	Thanksgiv.	3.00	25.00
Miss Isabelle. Bronze.....	Thanksgiv.	3.00	25.00
Mrs. E. D. Godfrey. Light pink...	Thanksgiv.	3.00	25.00
Mrs. Herbert Hoover. Bronze, God- frey sport.....	Thanksgiv.	3.00	25.00
Murray Hill Beauty. Old rose....	Thanksgiv.	3.00	25.00
Radiant. Bright red.....	Nov. 5-10	10.00	90.00
* Red Rover. Crimson orange.....	Nov. 5	7.50	65.00
Rich Red. Red.....	Nov. 10	3.00	25.00
Ruth Adams. Bronze.....	Nov. 5	4.00	35.00
Ruth Warren Smith. Golden buff yellow, overlaid with red.....	Nov. 10	3.00	25.00
Sunny Boy. Yellow.....	Nov. 15	7.50	65.00
PP Thanksgiving Bronze. Dark bronze.	Thanksgiv.	3.00	25.00
Valencia. Orchid pink.....	Nov. 30	7.50	65.00
White Godfrey. White.....	Thanksgiv.	3.00	25.00
Yellow Godfrey. Yellow.....	Thanksgiv.	3.00	25.00

Hardy Early-flowering 'Mums

FOR OUTDOOR GROWING

Commercial florists and the public are going in for these Hardy Pompons on a larger and increasing scale each year. We have listed a most complete collection of varieties to cover the entire outdoor blooming period until frost cuts down the blooms.

We have given approximate flowering dates as a guide for those who wish to group their plantings. Many varieties are desirable for rock gardens. Plants can be dug and replanted in window boxes, vases or other parts of the garden. Some varieties are desirable for culture under glass.

See separate list under **KOREAN HYBRIDS**, page 19, which are a new race of Hardy Outdoor Mums.

	Blooms	100	1000
A. Barham. Orange bronze.....	Oct. 1	\$3.00	\$25.00
Adelaide. Mahogany.....	Early Oct.	3.00	25.00
Albert Muller. Apricot suffused with pink.....	Oct. 1	8.50	75.00
Alice Howell. Orange yellow.....	Oct. 5	3.00	25.00
Aladdin. Bronze.....	Sept.	6.00	50.00
Amelia (Pink Cushion). Bright pink...	Sept.	3.00	25.00
Azaleanum. Same as Amelia .			
Barbara Cummings. Yellow shading to bronze.....	Sept.	3.00	25.00
Carrie. Yellow.....	Early	3.00	25.00
Cavalier. Rich vermilion red. Recommended for greenhouse growing also...	Oct. 15	8.50	75.00
Crimson Splendor. Crimson.....	Sept.	8.50	75.00
Daybreak. Shell pink.....	Oct. 10-15	6.00	50.00
Dazzler. Cardinal red.....	Oct. 10-15	3.00	25.00
Donald Wells. White.....	Sept.	3.00	25.00
Early Bronze. Bronze.....	Sept.	5.00	45.00
Eden. Rose pink.....	Oct. 1	3.00	25.00
Evelyn. Bronze.....	Oct. 1-5	3.00	25.00
Excelsior. Yellow.....	Oct. 15	3.00	25.00
Francis Whittlesey. Rich bronze and garnet.....	Sept. 30	6.00	50.00
Ganna. Bright pink.....	Oct. 12	3.00	25.00
Glada. Soft pink.....	Sept.	3.00	25.00
Glomero. Bronzy orange.....	Oct. 5	3.00	25.00
Granny Scovill. Warm coral bronze...	Oct. 15	6.00	50.00
Grenadier. Crimson red.....	Oct. 5	6.00	50.00
Gypsy Girl. Chestnut crimson.....	Early Oct.	6.00	50.00
Harvest Moon. Golden yellow.....	Oct. 15	3.00	25.00
Hilga. Bluish magenta.....	Oct. 15	3.00	25.00
Isotta. Early bronze.....	Oct. 10	4.00	35.00
Jack Bannister. Light yellow.....	Oct. 10	3.00	25.00
Jean Cummings. White.....	Sept.	6.00	50.00
Jean Treadway. Pink with dark centers.	Oct. 1	6.00	50.00
Little Barbee. Red.....	Oct. 15	3.00	25.00
Little Bob. Dark bronze.....	Oct. 1	3.00	25.00
Lorelei. Yellow.....	Sept. 10	3.00	25.00
Maduse. Terra cotta bronze.....	Oct. 5	3.00	25.00
Mayellen. Cerise pink.....	Sept. 15	3.00	25.00
Metzi. Yellow.....	Oct. 15	3.00	25.00

HARDY EARLY-FLOWERING 'MUMS—Continued

	Blooms	100	1000
Mrs. Calvin Coolidge. Cardinal red....Oct. 15		\$3.00	\$25.00
Mrs. J. Willis Martin. Crimson.....Oct. 10		3.00	25.00
Mrs. L. Birchard. Shell pink.....Oct. 10		3.00	25.00
Muldoon. Purplish amaranth.....Oct. 12		3.00	25.00
Murillo. Pink.....Oct. 12		3.00	25.00
Normandie. White.....Sept.		6.00	50.00
October Dawn. Shell pink.....Oct. 5		6.00	50.00
October Girl. Rose pink.....Early Oct.		6.00	50.00
Olga. Pink.....Oct. 10		3.00	25.00
Provence. Soft pink, blended with yellow.....Sept.		3.00	25.00
Red Flare. Bright red.....Oct. 15		3.00	25.00
R. Marion Hatton. Canary yellow....Oct. 1		6.00	50.00
Rosy Gem. Bright pink or rose.....Oct. 15		3.00	25.00
Ruth Cummings. Reddish bronze....Early Oct.		3.00	25.00
Ruth Hatton. Ivory white.....Oct. 10		6.00	50.00
September Queen. White.....Sept.		3.00	25.00
Skibo. Pure yellow.....Oct. 15		3.00	25.00
Sonoma. Bronze with golden reverse...Oct. 1		3.00	25.00
Tasiva. White.....Sept.		3.00	25.00
Vivid. Rosy crimson.....Oct. 1		6.00	50.00
Winnetka. White.....Oct. 1		3.00	25.00
Wolverine. Yellow.....Sept.		3.00	25.00
Yellow Gem. Canary yellow.....Oct. 5		3.00	25.00
Yellow Normandie. Yellow.....Early		6.00	50.00
Zaza. Yellow with orange at base of petals.....Oct. 15		3.00	25.00

Hardy Korean Varieties

These Hybrid Korean Chrysanthemums are aristocrats of the Fall garden. These charming colors assure a gorgeous display and their magnificence is greatly admired by the general public. The following are the best of the newer introductions:

	Blooms	100	1000
Apollo. Bronze red.....Oct. 12		\$10.00	\$90.00
Ceres. Old gold.....Oct. 10		10.00	90.00
Country Girl. Pink.....Oct. 10		10.00	90.00
Daphne. Pink.....Oct. 12		10.00	90.00
Diana. Rose pink.....Oct. 12		10.00	90.00
Hebe. Lavender pink.....Oct. 15		20.00
Innocence. White; nice for rockery planting.....Sept.		6.00	50.00
Louise Schling. Bronze salmon.....Oct. 5		10.00	90.00
Mars. Wine red.....Oct. 15		10.00	90.00
Mercury. Blend of old rose and salmon,Sept. 30		10.00	90.00
Orion. Canary yellow.....Oct. 5		20.00
Vulcan. Bronze crimson.....Oct. 5		20.00

Apollo and **Ceres** are very desirable for greenhouse growing inside.

See planting illustrated on pages 10-11.

Novelty—Odd Formed and Various Types of Chrysanthemums

These odd formed Mums are feathery and threadlike varieties very much admired at the Flower Shows and Exhibitions.

	Blooms
Patricia Grace —Pale pink, medium height.	Nov. 10
Peggy Ann Hoover —Lavender.	Nov. 10
Pride of Tokyo —Creamy pink with odd tubular petals. Tall grower.	Nov. 10
Rayonante —Pale rose pink.	Nov. 10

All of the above, \$1.75 doz.; \$10.00 per 100.

Chrysanthemum Varieties Not Really Commercial Type But of Interest to the Student

- Arcticum**—Single, pure white, 2½ inches high. Hardy and good for rock gardens.
- Coreanum**—Single flower of blush white. Hardy.
- Indicum**—Single yellow flowers of many lateral growths.
- Morifolium**—Flowers single flesh pink color. Blooms about Sept. 25th. Grows 3 feet in height.
- Mawii**—This comes from the mountains of Northern Africa. Low grower, about 8 inches in height with fine cut leaves. Pink flower with a deeper center. Fine for rock gardens.

All of the above, \$1.75 doz.; \$10.00 per 100.

Japanese Mountain or Cascade Varieties

Small single varieties of fairly dwarf growth. These are free flowering with soft or pliable stems, which may be bent or shaped into various forms to be used for trellises or on tables by training. They may be tied in all shapes.

- Brown Button**—A dark bronze color. Matures about Nov. 10. Blooms about 1 inch in diameter.
- Shooting Star**—A nice Anemone flower about 1¼ inches in diameter. Star-shaped yellow flower with center like a low anemone cushion. Matures Nov. 10.

Balcony Bronze	Balcony Pink	Balcony Red
Balcony White	Balcony Yellow	

All of the above \$1.25 doz.; \$6.00 per 100;
\$50.00 per 1000.

For the Convenience of Our Customers

For those who do not follow new varieties closely and would like a good selection of varieties that will give the best results, we have assembled this list to cover the full season.

LARGE-FLOWERING 'MUMS

Listed in order of flowering from early to late.

YELLOW

Wm. Didden
Gold Lode
Celestra
Coahoma
Mrs. H. E. Kidder
Golden October
Smith's Superlative
Sun Glow
Yellow Chieftain
Golden Glory
Yellow Monument
Whittier
*Golden Celebration
*Marie de Petris
*Golden Mrs. N. T. Ross
*Gladys Pearson
*Oakleaf
*Le Roy Zang
*Friendly Rival
Yellow Chattanooga
Golden Mistletoe
Yellow December Glory

WHITE

Smith's Early White
Quaker Maid
Christina
Ambassador
Camilla
White Chie.
Silver Sheen
Betsy Ross
Monument
Favorite
E. S. Kelly
Margaret Graham
*White Seidewitz
*Chattanooga
*Mefo
*Tom Browne
December Glory
December Beauty
Smith's Late White Mistletoe

BRONZE

Okeda
Indianola
Keystone
Detroit News
Hilda Bergen
W. H. Waite
Mrs. A. J. Stahelin
*Glenview

Bronze—Cont.

*Tekonsha
*Golden Seidewitz
Bronze Mistletoe

PINK

Lustre
Woolf's Pink
Rose Chochard
Justrite
Pink Chief
October Rose
Reality
The Peer
Pink Globe
*Distinction
*E. A. Seidewitz
*A. Schmidt
Pink Mistletoe

CRIMSON

Gov. Green (Oct. 15)
Harvard (Nov. 15)
Mohawk Chief (Dec. 1)

RED

Mrs. David F. Roy (Nov. 15)
Garnet King (Nov. 20)

POMPONS

YELLOW

Wolverine
Iridescent
Improved Rodell
Yellow Dot
Nuggets
Cora Peck Buhl
Mary Lennon Hall
Vera Victoria
Yellow New York
Golden Splendor
Yellow Fellow
Ball of Gold
Norine
*Golden Sceptre
*Unalga
*Sunshine (Anemone)
*Modena
*Lois
Gold Coin
Christmas Gold
Yellow Yuletide
Yuvawn
Golden Nymph
Yellow Garza Supreme (Anemone)

PINK

Jewell
Lilac
Olga
Azora
Ermalinda

Pink—Cont.

Angelo
Nellie Kleris
Pink Popcorn
Thyra
Irene Rich
Romola
Silver Tips
*Dream
*Usona
*Valencia (Single)
Olivia
Pagosa

WHITE

Margot
White Wings
Earliwhite
Silver Ball
Irene
Minong
Pink Dot
Sea Gull
White Doty
White Cap
Crystal White
Snow Bird
*Godfrey's Perfection (Anemone)
*Chicago Pearl
*Cordova
*Royal Queen
Yuletide
Garza Supreme (Anemone)

BRONZE

Adironda
Nubian
Apricot Queen
Bokhara
Bronze Ermalinda
Onargo
Pauline Wilcox
High Lights
Copper City
New York
Amos
Princeton
November Bronze
Joan
Legal Tender
Bristolite
*Bronze Beauty
*Bronze Usona
*F. Wilcox
*Red Wilcox
*Clorinda
*Gold Tips
Little Truant

RED

Red Flare
Firebird
Fireball
Flame
Grenadier
Red Wings
Campfire

*Those marked * are most suitable for around Thanksgiving.



GENERAL INFORMATION

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ORDER EARLY: It is to your advantage to let us know as early as possible what you will want. Help us to help you by ordering early.

OUR SERVICE: We want to supply you the best varieties suitable for your business. Consult us. We will give you expert advice so far as we can. The information in this list regarding the date of taking bud, height of bloom and flowering dates and descriptions will be helpful to you. **SAVE THIS LIST FOR REFERENCE.**

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CLAIMS FOR DAMAGE: All claims for damage must be made against the carrier by the buyer. We have no control over transportation agencies, and cannot be responsible for stock frozen, heated or injured by delays or rough handling. According to law, the transportation companies are the agents of the buyer and our responsibility ceases when we deliver stock in good condition to such agencies.

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